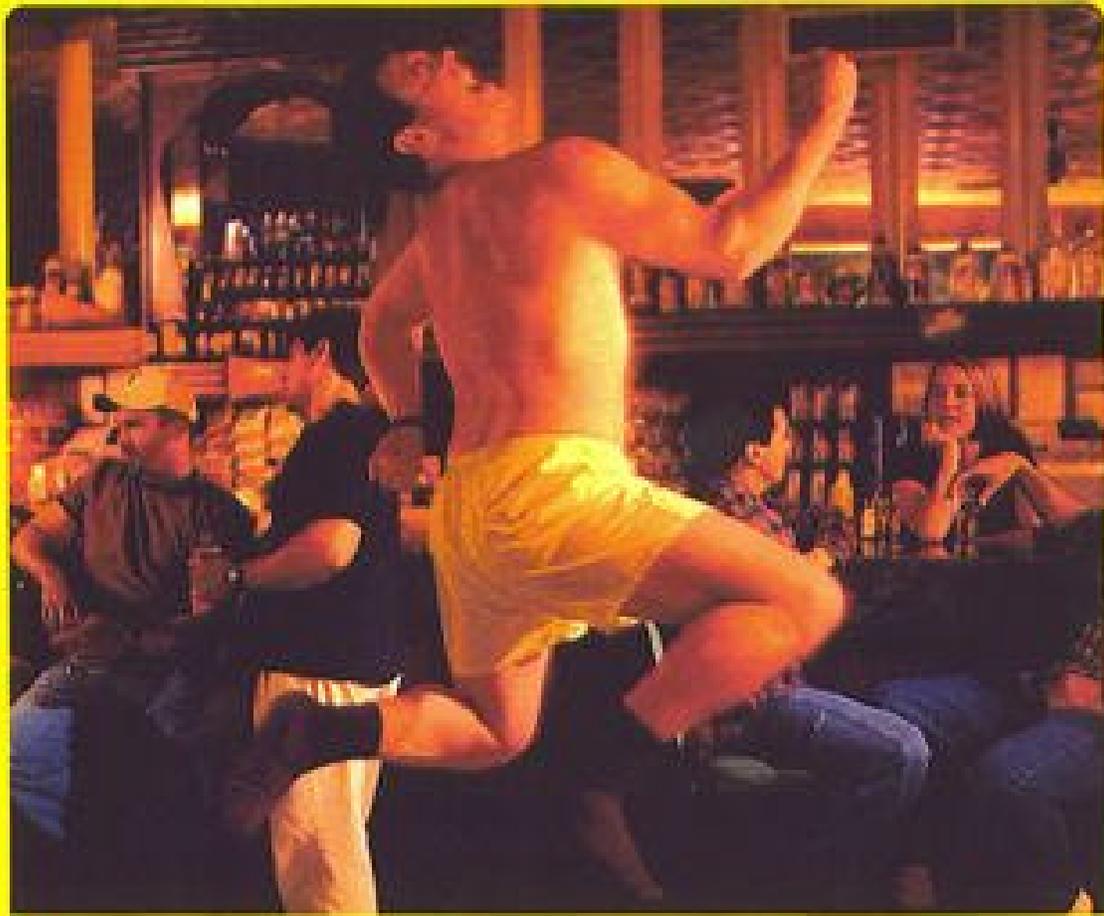


APPENDIX E

Poster



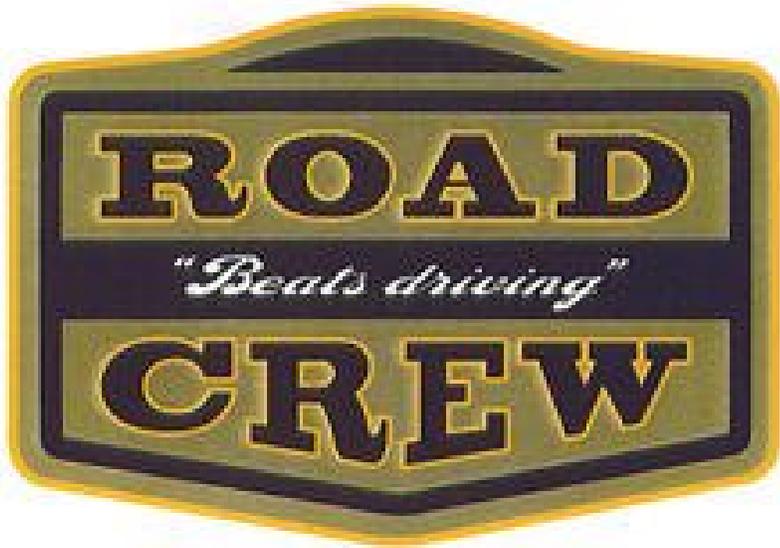


GUESS WHO'S NOT WORRIED ABOUT DRIVING TONIGHT?

Dave doesn't have to drive tonight. That makes him happy. Because when The Road Crew is driving, and Dave is not, he can relax and simply enjoy a nice time with his friends. For more info on the totally brand-newest way to get around safely, just call XXX-XXXX. And remember, safety first, so don't jump around in the bar. Thanks.



Dial XXX-XXXX



ROAD CREW LOGO PMS

(Please note: These color chips are for visual representation only. Please refer to PANTONE® Color Formula Guide for accurate specification, communication, reproduction and matching of colors for printing, publishing and packaging.)



PANTONE
686 C



PANTONE
471 C



PANTONE
141 C

(For a 2-color version the PMS 451 can be changed to 40% Black)

0002

